**WHIDBEY ISLAND WOMEN’S CLINIC CONSUMER HEALTH DATA PRIVACY NOTICE**

This Washington Consumer Health Data Privacy Notice supplements the information in the Whidbey Island Women’s Clinic’s Privacy Policy and applies only to personal information defined as “Consumer Health Data” subject to the Washington My Health My Data Act (“MHMDA”). In the event of a conflict between any other policy, statement, or notice and this Policy, this Policy will prevail as to Consumer Health Data.

**What Does This Privacy Notice Cover?**

This Notice describes what Consumer Health Data we collect, how we collect and use it, who we disclose it to and why, and the choices you may have regarding our use or disclosure of your Consumer Health Data. This Notice only applies to Consumer Health Data, which under the MHMDA means personal information that is linked or reasonably linkable to a consumer and that identifies the consumer’s past, present, or future physical or mental health status. Examples of Consumer Health Data are provided below.

**What Is Not Covered in This Privacy Notice?**

This Notice does not apply to any personal information other than Consumer Health Data subject to the MHMDA. Consumer Health Data does not include information generated by your interactions with us that does not identify your health status. For example, personal employment information.

Consumer Health Data also does not include publicly available information or personal information that has been deidentified. To the extent we process deidentified information, we will maintain and use the information in deidentified form and will not attempt to reidentify the information.

**What Categories of Consumer Health Data Do We Collect?**

We may collect or receive the categories of Consumer Health Data listed below. Not all categories will be collected or received for every individual.

* Information identifying a health condition, treatment, disease, or diagnosis.
* Information identifying a health-related surgery or procedure.
* Information identifying medication used to treat an identifiable health condition.
* Information identifying bodily functions, vital signs, or symptoms.
* Measurements of the information listed above.
* Information identifying diagnoses or diagnostic testing, treatment, or medication.
* Reproductive or sexual health information.
* Biometric data.
* Information identifying precise location, if that information could reasonably indicate an attempt to acquire or receive health services or supplies.
* Information that identifies an individual’s intention to seek health care services.
* Information that we derive or extrapolate from data that is not Consumer Health Data, and then use to associate an individual to the information listed above.

**What Are the Categories of Sources From Which We Collect Your Consumer Health Data?**

We do not collect your Consumer Health Data unless you voluntarily provide it to us. We collect personal information, including Consumer Health Data, from the following categories of sources:

* Directly from you or an authorized member of your household.
* From a device associated with you or an authorized member of your household.
* From websites and mobile applications and automatically from devices you use to connect to our Services. For more information about this, please see our Privacy Policy and Terms of Use.
* From third-party sources including other medical providers and contracted service providers. We may engage third-party service providers to provide certain interactive features. By using these features, you understand that our vendors may process the information obtained through the feature to provide services on our behalf.

**What Are the Purposes for Collecting Your Consumer Health Data?**

We may collect and use Consumer Health Data as provided below:

* To provide you with the services you have requested or authorized.
* To fulfill our legal functions or obligations, such as maintaining and auditing compliance.
* To ensure security and integrity of our systems, including detection and prevention of security incidents.
* To detect or prevent harmful behavior such as identity theft, fraud, harassment, or deceptive activities, or activities that are illegal under applicable law.
* For other purposes with your consent, such as advertising or marketing purposes.

Where we require your consent to collect personal information for a specified purpose, a description of those purposes is provided to you at the time of collection.

**What Categories of Consumer Health Data Do We Share?**

We may share each of the categories of Consumer Health Data described above*.*

**Who Do We Share Your Consumer Health Data With and Why?**

We will only share your Consumer Health Data with employees and trusted partners and only for the services you have consented to or to the extent necessary to provide a service that you have requested or to comply with applicable law. All such third parties are prohibited from using your Consumer Health Data except to provide these services to us and they are required to maintain the confidentiality of your Consumer Health Data.

As necessary for the purposes described above, we may share personal information, including Consumer Health Data, with following categories of third parties:

* Service providers. Vendors or agents (“processors”) working on our behalf may access Consumer Health Data for the purposes described above.
* Business partners. We may share Consumer Health Data with other companies, for example, where you use our services to interact with another company.
* Financial institutions & payment processors. When you make a purchase or enter into a financial transaction, we will disclose payment and transactional data to banks and other entities as necessary for payment processing, fraud prevention, credit risk reduction, analytics, or other related financial services.
* Government agencies. We disclose data to law enforcement or other government agencies only when we believe doing so is necessary to comply with applicable law or respond to valid legal process.
* Other third parties. In certain circumstances, it may be necessary to provide data to other third parties, for example, to comply with the law or to protect our rights or those of our patients.
* Other users and individuals. If you use our services to interact with other users of the services or other recipients of communications, we will share data, including Consumer Health Data, as directed by you.
* The public. You may select options available through our services to publicly display and disclose certain information, such as an endorsement, demographic data, or other data, which may include Consumer Health Data.

**How to Exercise Your Rights**

MHMDA provides certain rights with respect to Consumer Health Data, including the right to (1) request access to your Consumer Health Data; (2) confirm whether we have disclosed or sold your Consumer Health Data; (3) delete your Consumer Health Data; or (4) withdraw your consent or authorization relating to such data, subject to certain exceptions. You may exercise any of your rights by contacting us directly using the contact information below. The written request should include sufficient information to verify your identity and specify the right you wish to exercise. For any questions or assistance, you may also reach out using the contact information below.

If your request to exercise a right under the MHMDA is denied, you may appeal that decision by contacting us directly using the contact information below. If your appeal is denied, you may raise a concern or lodge a complaint with the Washington State Attorney General at www.atg.wa.gov/file-complaint.

**Contact Information**

All notices or requests should be written and given by email and first class mail to:

Whidbey Island Women’s Clinic

Attn: Privacy Officer

670 SE Midway Blvd., Oak Harbor, WA 98277

P.O. Box 1675, Oak Harbor, WA 98277

[director@whidbeyislandwc.org](about:blank)

Last Updated: July 31, 2024